



INTERN DEVELOPMENT PROGRAM

Enhance your intern's leadership skills through professional protocol and etiquette training. This interactive program is designed to attain the professionalism and interpersonal skills needed for your Intern Program's success.

How does Protocol International enhance your program?

Protocol International is the add on and extra added value for your existing program. Most of our clients have a focus on the technical and practical skills for their interns. We will assist you with the interpersonal and social side of business. These skills will offer yet another competitive edge for your program and for your Interns enriching their summer experience that will give them relevant and necessary training for any and every professional endeavor.

Program Objectives

To provide a one-day or a series of development workshops that address soft skill and interpersonal skill development where interns will get exposure to contemporary and often unwritten rules of business behavior. They will have a protocol coach to offer advice and suggestions on the best way to handle professional protocol and business etiquette issues. Workshops will be an interactive discussion on navigating office decorum and professional relationships.

Program Topics include:

- Sponsorship and Mentorship Quid ProQuo
- Relationship Building & Sustainability
- Techno Etiquette - Your Virtual Brand
- Finessing the Business Meal
- Business Meeting Protocol
- The Power of First Impressions
- The Power of Professionalism
- Appropriate Office Attire
- Understanding the Corporate Culture

ABOUT US Protocol International is a service company that specializes in professional development and image enhancement for businesses, corporations, organizations, associations and individuals through workshops, surveys, training and one-on-one coaching. Protocol International assists with branding, customer relations, business development and improving professional images.

OUR CHIEF PROTOCOL OFFICER The company's Founder and Chief Protocol Officer, Cheryl B. Walker-Robertson is a certified Protocol and Etiquette Consultant and has extensive experience in a protocol and cultural competence arena for over 20 years she specializes in marketing, business development and sales.

“ To play the game,you must know the rules. To win, you must know protocol.”

- Cheryl Walker -Robertson, Certified Protocol and Etiquette Expert