



## THE CHILDREN'S DIVISION

### About

Great manners and etiquette are defined at a very young age. While children are developing, they learn manners, core ethics, values, and morals. Instilling the principles of proper etiquette is sure to set your children apart and aid them in continuing these patterns throughout their lives.

Our goal in the children's division is to help lay a foundation for respectful, well-mannered youth that will have a long-lasting effect on their adult lives and generations to come.

### You should choose this Protocol International program if...

- You lead a children's program, group, after school activity
- You want your children to learn the unwritten rules early
- Your sorority, fraternity, or professional organization have programs that serve children
- Your children's best dining behavior is called for
- You need to be prepared for what to say, what to eat, what to wear, how to show up
- You want your children to understand building a great network
- You want your children to make a great first impression every time
- You have a children's program and are developing children
- You want your children to understand the golden and platinum rule
- You are a parent and want you son or daughter to practice protocol for character
- You your children to want to win

**“To play the game, you must know the rules. To win, you must know protocol.”**

- Cheryl Walker -Robertson, Certified Protocol and Etiquette Expert