



THE SPECIAL GROUPS DIVISION

About

There are many other circumstances where knowledge and skill of proper protocol and etiquette can be extremely helpful. You may be a member of a business or professional organization, participant in corporate programs, an organizer of a conference or meeting, etc., where it is essential to know and understand the advantages and benefits of proper ways to conduct yourself.

These are instances that require common and sometimes not so common knowledge in these areas. Our goal is to ensure our clients are prepared to succeed when placed in these circumstances.

You should choose this Protocol International program if...

- You lead program, group activity and need a facilitator, trainer or speaker
- Your sorority, fraternity, or professional organization conduct member programs and you need great content
- You host a dinner where you want your members to know business dining behavior
- You need to be prepared for what to say, what to eat, what to wear, how to show up
- You want your children to understand building a great network
- You want your children to make a great first impression every time
- You have a program and are responsible for developing content
- You want your members to embrace the golden and platinum rule
- You want to enhance the benefits of being a member

“To play the game, you must know the rules. To win, you must know protocol.”

- Cheryl Walker -Robertson, Certified Protocol and Etiquette Expert